

"All men should honor the Son as they honor the Father."—John 5:12.

Today's text is suggested by Rev. M. S. Kerr, United Church, Camrose.

Monday's text will be selected by Rev. Andrew Love, St. Mary's Anglican Church, Vegreville.

Edmonton Bulletin

EDMONTON OWN NEWSPAPER
Founded in 1885 by Hon. Frank Oliver

The Bulletin is the Only Edmonton Newspaper Owned, Controlled and Operated by Local Men.

Published every afternoon except Sunday, by the Alberta Free Press, Limited, at the Bulletin Building, 1100-1110, Jasper Avenue, East, Edmonton, Alberta, Canada.

CHARLES E. CAMPBELL
Owner and Publisher

Subscription Price: By mail (in advance) per year, in Canada, \$5.00; Outside Canada, \$6.00. Single copies, 10 cents. Price of 500 per year, \$5.00. Postage paid at Edmonton, Alberta.

ADVERTISING REPRESENTATIVES
TORONTO, ONTARIO — W. F. Thompson, 714 Wellington Building.
MONTREAL, QUEBEC — F. J. Crowley, 218 St. James Street, W. Phone Harbour 7820.

UNITED STATES—The Bulletin's Special Agency is, New York Central Building, New York City, also Wiloughby Street Building, Chicago, 4-129. Montreal, 1000, 1001, 1002, 1003, 1004, 1005, 1006, 1007, 1008, 1009, 1010, 1011, 1012, 1013, 1014, 1015, 1016, 1017, 1018, 1019, 1020, 1021, 1022, 1023, 1024, 1025, 1026, 1027, 1028, 1029, 1030, 1031, 1032, 1033, 1034, 1035, 1036, 1037, 1038, 1039, 1040, 1041, 1042, 1043, 1044, 1045, 1046, 1047, 1048, 1049, 1050, 1051, 1052, 1053, 1054, 1055, 1056, 1057, 1058, 1059, 1060, 1061, 1062, 1063, 1064, 1065, 1066, 1067, 1068, 1069, 1070, 1071, 1072, 1073, 1074, 1075, 1076, 1077, 1078, 1079, 1080, 1081, 1082, 1083, 1084, 1085, 1086, 1087, 1088, 1089, 1090, 1091, 1092, 1093, 1094, 1095, 1096, 1097, 1098, 1099, 1100, 1101, 1102, 1103, 1104, 1105, 1106, 1107, 1108, 1109, 1110, 1111, 1112, 1113, 1114, 1115, 1116, 1117, 1118, 1119, 1120, 1121, 1122, 1123, 1124, 1125, 1126, 1127, 1128, 1129, 1130, 1131, 1132, 1133, 1134, 1135, 1136, 1137, 1138, 1139, 1140, 1141, 1142, 1143, 1144, 1145, 1146, 1147, 1148, 1149, 1150, 1151, 1152, 1153, 1154, 1155, 1156, 1157, 1158, 1159, 1160, 1161, 1162, 1163, 1164, 1165, 1166, 1167, 1168, 1169, 1170, 1171, 1172, 1173, 1174, 1175, 1176, 1177, 1178, 1179, 1180, 1181, 1182, 1183, 1184, 1185, 1186, 1187, 1188, 1189, 1190, 1191, 1192, 1193, 1194, 1195, 1196, 1197, 1198, 1199, 1200, 1201, 1202, 1203, 1204, 1205, 1206, 1207, 1208, 1209, 1210, 1211, 1212, 1213, 1214, 1215, 1216, 1217, 1218, 1219, 1220, 1221, 1222, 1223, 1224, 1225, 1226, 1227, 1228, 1229, 1230, 1231, 1232, 1233, 1234, 1235, 1236, 1237, 1238, 1239, 1240, 1241, 1242, 1243, 1244, 1245, 1246, 1247, 1248, 1249, 1250, 1251, 1252, 1253, 1254, 1255, 1256, 1257, 1258, 1259, 1260, 1261, 1262, 1263, 1264, 1265, 1266, 1267, 1268, 1269, 1270, 1271, 1272, 1273, 1274, 1275, 1276, 1277, 1278, 1279, 1280, 1281, 1282, 1283, 1284, 1285, 1286, 1287, 1288, 1289, 1290, 1291, 1292, 1293, 1294, 1295, 1296, 1297, 1298, 1299, 1300, 1301, 1302, 1303, 1304, 1305, 1306, 1307, 1308, 1309, 1310, 1311, 1312, 1313, 1314, 1315, 1316, 1317, 1318, 1319, 1320, 1321, 1322, 1323, 1324, 1325, 1326, 1327, 1328, 1329, 1330, 1331, 1332, 1333, 1334, 1335, 1336, 1337, 1338, 1339, 1340, 1341, 1342, 1343, 1344, 1345, 1346, 1347, 1348, 1349, 1350, 1351, 1352, 1353, 1354, 1355, 1356, 1357, 1358, 1359, 1360, 1361, 1362, 1363, 1364, 1365, 1366, 1367, 1368, 1369, 1370, 1371, 1372, 1373, 1374, 1375, 1376, 1377, 1378, 1379, 1380, 1381, 1382, 1383, 1384, 1385, 1386, 1387, 1388, 1389, 1390, 1391, 1392, 1393, 1394, 1395, 1396, 1397, 1398, 1399, 1400, 1401, 1402, 1403, 1404, 1405, 1406, 1407, 1408, 1409, 1410, 1411, 1412, 1413, 1414, 1415, 1416, 1417, 1418, 1419, 1420, 1421, 1422, 1423, 1424, 1425, 1426, 1427, 1428, 1429, 1430, 1431, 1432, 1433, 1434, 1435, 1436, 1437, 1438, 1439, 1440, 1441, 1442, 1443, 1444, 1445, 1446, 1447, 1448, 1449, 1450, 1451, 1452, 1453, 1454, 1455, 1456, 1457, 1458, 1459, 1460, 1461, 1462, 1463, 1464, 1465, 1466, 1467, 1468, 1469, 1470, 1471, 1472, 1473, 1474, 1475, 1476, 1477, 1478, 1479, 1480, 1481, 1482, 1483, 1484, 1485, 1486, 1487, 1488, 1489, 1490, 1491, 1492, 1493, 1494, 1495, 1496, 1497, 1498, 1499, 1500, 1501, 1502, 1503, 1504, 1505, 1506, 1507, 1508, 1509, 1510, 1511, 1512, 1513, 1514, 1515, 1516, 1517, 1518, 1519, 1520, 1521, 1522, 1523, 1524, 1525, 1526, 1527, 1528, 1529, 1530, 1531, 1532, 1533, 1534, 1535, 1536, 1537, 1538, 1539, 1540, 1541, 1542, 1543, 1544, 1545, 1546, 1547, 1548, 1549, 1550, 1551, 1552, 1553, 1554, 1555, 1556, 1557, 1558, 1559, 1560, 1561, 1562, 1563, 1564, 1565, 1566, 1567, 1568, 1569, 1570, 1571, 1572, 1573, 1574, 1575, 1576, 1577, 1578, 1579, 1580, 1581, 1582, 1583, 1584, 1585, 1586, 1587, 1588, 1589, 1590, 1591, 1592, 1593, 1594, 1595, 1596, 1597, 1598, 1599, 1600, 1601, 1602, 1603, 1604, 1605, 1606, 1607, 1608, 1609, 1610, 1611, 1612, 1613, 1614, 1615, 1616, 1617, 1618, 1619, 1620, 1621, 1622, 1623, 1624, 1625, 1626, 1627, 1628, 1629, 1630, 1631, 1632, 1633, 1634, 1635, 1636, 1637, 1638, 1639, 1640, 1641, 1642, 1643, 1644, 1645, 1646, 1647, 1648, 1649, 1650, 1651, 1652, 1653, 1654, 1655, 1656, 1657, 1658, 1659, 1660, 1661, 1662, 1663, 1664, 1665, 1666, 1667, 1668, 1669, 1670, 1671, 1672, 1673, 1674, 1675, 1676, 1677, 1678, 1679, 1680, 1681, 1682, 1683, 1684, 1685, 1686, 1687, 1688, 1689, 1690, 1691, 1692, 1693, 1694, 1695, 1696, 1697, 1698, 1699, 1700, 1701, 1702, 1703, 1704, 1705, 1706, 1707, 1708, 1709, 1710, 1711, 1712, 1713, 1714, 1715, 1716, 1717, 1718, 1719, 1720, 1721, 1722, 1723, 1724, 1725, 1726, 1727, 1728, 1729, 1730, 1731, 1732, 1733, 1734, 1735, 1736, 1737, 1738, 1739, 1740, 1741, 1742, 1743, 1744, 1745, 1746, 1747, 1748, 1749, 1750, 1751, 1752, 1753, 1754, 1755, 1756, 1757, 1758, 1759, 1760, 1761, 1762, 1763, 1764, 1765, 1766, 1767, 1768, 1769, 1770, 1771, 1772, 1773, 1774, 1775, 1776, 1777, 1778, 1779, 1780, 1781, 1782, 1783, 1784, 1785, 1786, 1787, 1788, 1789, 1790, 1791, 1792, 1793, 1794, 1795, 1796, 1797, 1798, 1799, 1800, 1801, 1802, 1803, 1804, 1805, 1806, 1807, 1808, 1809, 1810, 1811, 1812, 1813, 1814, 1815, 1816, 1817, 1818, 1819, 1820, 1821, 1822, 1823, 1824, 1825, 1826, 1827, 1828, 1829, 1830, 1831, 1832, 1833, 1834, 1835, 1836, 1837, 1838, 1839, 1840, 1841, 1842, 1843, 1844, 1845, 1846, 1847, 1848, 1849, 1850, 1851, 1852, 1853, 1854, 1855, 1856, 1857, 1858, 1859, 1860, 1861, 1862, 1863, 1864, 1865, 1866, 1867, 1868, 1869, 1870, 1871, 1872, 1873, 1874, 1875, 1876, 1877, 1878, 1879, 1880, 1881, 1882, 1883, 1884, 1885, 1886, 1887, 1888, 1889, 1890, 1891, 1892, 1893, 1894, 1895, 1896, 1897, 1898, 1899, 1900, 1901, 1902, 1903, 1904, 1905, 1906, 1907, 1908, 1909, 1910, 1911, 1912, 1913, 1914, 1915, 1916, 1917, 1918, 1919, 1920, 1921, 1922, 1923, 1924, 1925, 1926, 1927, 1928, 1929, 1930, 1931, 1932, 1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 2681, 2682, 2683, 2684, 2685, 2686, 2687, 2688, 2689, 2690, 2691, 2692, 2693, 2694, 2695, 2696, 2697, 2698, 2699, 2700, 2701, 2702, 2703, 2704, 2705, 2706, 2707, 2708, 2709, 2710, 2711, 2712, 2713, 2714, 2715, 2716, 2717, 2718, 2719, 2720, 2721, 2722, 2723, 2724, 2725, 2726, 2727, 2728, 2729, 2730, 2731, 2732, 2733, 2734, 2735, 2736, 2737, 2738, 2739, 2740, 2741, 2742, 2743, 2744, 2745, 2746, 2747, 2748, 2749, 2750, 2751, 2752, 2753, 2754, 2755, 2756, 2757, 2758, 2759, 2760, 2761, 2762, 2763, 2764, 2765, 2766, 2767, 2768, 2769, 2770, 2771, 2772, 2773, 2774, 2775, 2776, 2777, 2778, 2779, 2780, 2781, 2782, 2783, 2784, 2785, 2786, 2787, 2788, 2789, 2790, 2791, 2792, 2793, 2794, 2795, 2796, 2797, 2798, 2799, 2800, 2801, 2802, 2803, 2804, 2805, 2806, 2807, 2808, 2809, 2810, 2811, 2812, 2813, 2814, 2815, 2816, 2817, 2818, 2819, 2820, 2821, 2822, 2823, 2824, 2825, 2826, 2827, 2828, 2829, 2830, 2831, 2832, 2833, 2834, 2835, 2836, 2837, 2838, 2839, 2840, 2841, 2842, 2843, 2844, 2845, 2846, 2847, 2848, 2849, 2850, 2851, 2852, 2853, 2854, 2855, 2856, 2857, 2858, 2859, 2860, 2861, 2862, 2863, 2864, 2865, 2866, 2867, 2868, 2869, 2870, 2871, 2872, 2873, 2874, 2875, 2876, 2877, 2878, 2879, 2880, 2881, 2882, 2883, 2884, 2885, 2886, 2887, 2888, 2889, 2890, 2891, 2892, 2893, 2894, 2895, 2896, 2897, 2898, 2899, 2900, 2901, 2902, 2903, 2904, 2905, 2906, 2907, 2908, 2909, 2910, 2911, 2912, 2913, 2914, 2915, 2916, 2917, 2918, 2919, 2920, 2921, 2922, 2923, 2924, 2925, 2926, 2927, 2928, 2929, 2930, 2931, 2932, 2933, 2934, 2935, 2936, 2937, 2938, 2939, 2940, 2941, 2942, 2943, 2944, 2945, 294

Werner Company Opens New Electrical Store in Birks Building

Werner Electrical Store Opens in Birks Building

J. A. Werner Co., Ltd. To Open Specialty Branch

Celebrate Twenty-Fifth Anniversary — New Electrical Store in Birks Building Opens Monday, May 4

Celebrating the 25th anniversary of the opening of its first Edmonton store, the J. A. Werner Company Limited will open a new electrical store in the Birks Building, corner of Jasper Avenue and 104 Street, the official opening to take place on Monday, May 4. The new electrical store will be known as the J. A. Werner Company, Limited, Specialty Branch, and will be under the management of Les Werner.

NEW STORE NEEDED

The new branch of the parent company will specialize in modern electrical appliances and repair work of all kinds along electrical lines. The electrical department at the J. A. Werner Hardware, corner of 9th St. and 11th Ave., just north of the Birks Building, has shown such a great increase in business that it has been found necessary to secure larger quarters for the handling of this volume of the company's business, and accordingly the management has secured the new premises in the Birks Building, completed about two years ago.

FULLY MODERN

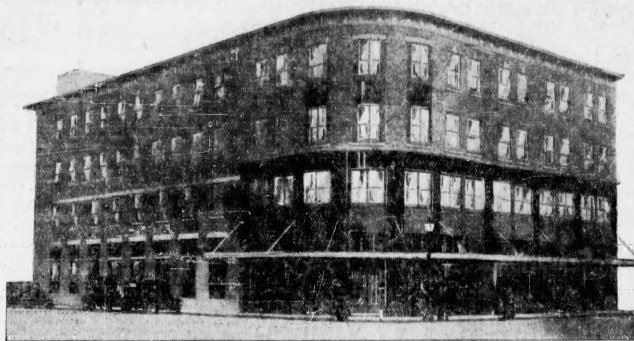
The store is fully modern and in a convenient location. It also offers spacious quarters for a full line of modern electrical equipment. Ever since the opening of its first store in the city, the J. A. Werner Company Limited has handled a complete line of electrical goods, the quality of which has made its hardware business fairly famous.

Werner Company stocked a reliable make of radio, and with the passing of years the radio and electrical department showed rapid progress and the expanding business has eventually made a new store a necessity.

The new premises have presented a series of building activities during the past week, as speedy preparations were made for the opening of the new specialty branch.

ATTRACTIVE WINDOWS

Of special interest in the electrical store are the two display windows. These boast special lighting effects, and in one is portrayed an Arctic scene, and in the other a tropical scene. Both displays are very realistic, and the windows of the store provide a brightly attractive spot along Jasper Avenue. The management, always abreast of the times, knows that nothing is more appealing—nothing attracts so much attention from the passer-by as a brilliant and effective window display. This is the window display in business, and stores vie with each other in presenting an arresting window ad. The J. A. Werner Company has been successful in providing a display window which compels the



Above is pictured the Birks Building, new home of electrical branch of the Werner Company, and known as the J. A. Werner Company Limited, Specialty Branch. The Birks Building is located at the corner of Jasper Avenue and 104th Street, and is of recent construction. The electrical store will there open its doors to the public on Monday, May 4, and a full line of electrical appliances will be handled by the company in the up-to-date premises, which are located on Jasper Avenue in the east portion of the building.

passing pedestrian to stop and view the contents.

The store itself provides every convenience for the electrical business.

The main portion is given over to the display and stock of electrical appliances of every kind and variety. The back of the store has been partitioned

off, providing large quarters for the sales staff.

REPAIR DEPARTMENT

All repair work will be carried out

in the basement which runs the full length of the building. An expert staff of electricians will take care of all electrical repair work brought to the store. Four to six electricians will be given employment throughout the year in the repair department.

The new electrical store will handle mainly General Electric products. These include General Electric refrigerators, General Electric radios, Hotpoint electric ranges, Thor electric washers and ironing machines, General Electric vacuum cleaners, General Electric sun-lamps and Kelvinator automatic refrigeration.

Perhaps one of the most useful and interesting electrical appliances in the whole store is the Corning vacuum generator, which oxidizes impurities in the air.

This little machine was in operation in the new store Friday evening and was fast taking the smell of fresh paint out of the air. It operates in the same manner in a house. Possession of one of these marvel machines ensures the circulation of pure, air, through every room in the house. From a health standpoint it is invaluable.

RADIO DEPARTMENT

The radio department of the new specialty branch provides a main part of the business. On display is a large range of radios, varying from the smaller and less expensive sets to the larger combination radios. When a radio set is purchased from the Werner radio department, a specially qualified expert inspects the set in the home and the company guarantees full satisfaction and service to each customer.

In addition to selling radios, the new specialty branch offers a fully servicing of sets. Radio owners can rest assured that satisfactory repairs will be carried out on any make of radio by the Werner Radio men. The electrical store also offers every advantage in connection with the re-

President



J. A. WERNER

President of the J. A. Werner Company Limited, who announces the opening of the new electrical store on Monday, May 4.

pairing of electrical refrigerators. An adequate staff of competent men stand ready and willing to fix any make of refrigerator.

The J. A. Werner Company, Limited, solicits the patronage of its many patrons at its new store. Doors open Monday morning, May 4, and the general public is invited to inspect the new premises, in which the company will uphold its prestige for service and quality, which it claimed when the first Werner store was opened in Edmonton 25 years ago.

J. A. WERNER & Co. Ltd.

- - Specialty Branch - -

104th Street and Jasper — Birks Building — Phone 24605
Opens Monday Morning

WE WILL SELL

Thor Electric Washers

The finest, fastest washer ever built. You'll pay \$20 to \$40 more to equal its quality and features in any other washer. Look at its beauty! Ripple green, full size tub baked porcelain enamel, inside and out. Automatically cleans itself. Compact—built for convenience as well as usefulness. For 25 years—Thor has meant the finest washer money could buy.

AND

THOR IRONERS
"Made in Canada"



Trade-ins Accepted as First Payment on Most Appliances

ANNOUNCING—

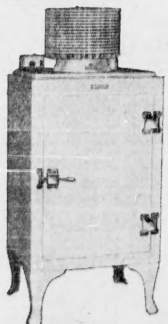
The First Showing of The New
General Electric RADIO

8 Tube Screen Grid Super Heterodyne — Dynamic Speaker — New type Powerful Tubes — Tone Control. Installed complete to your aerial.

\$93.50

10%

Puts One in Your Home
Honestly folks, this is the greatest little Radio we have ever shown.



Complete Showing of General Electric Refrigerators
\$10.00 Puts One in Your Home



WE WILL SELL

Hotpoint ELECTRIC RANGES

Inexpensive to operate Hotpoint Electric Ranges will revolutionize the culinary art. Automatic, dependable and simple to operate. The last word in Electrical cooking.

"Made in Canada"



The Last Word
In Cleaners!

The General Electric Cleaners shown in 4 Models—and sold on deferred payments at the lowest prices in history.

RADIO

AND

Refrigerator SERVICE

ON ALL MAKES

G. E. TELECHRON CLOCKS

Come and see our wonderful display of modern Electrical Appliances. You will be cordially welcomed.

Les Werner, Manager.

A Full Line of

HOTPOINT Household Electrical Appliances

Hotpoint Perculators
Hotpoint Waffle Irons
Hotpoint Toasters
Hotpoint Flat Irons
General Electric Sun Lamps
Edison Mazda Lamps,
in all colors and sizes

Complete Refrigeration and Radio Service to All Makes



KELVINATOR

Automatic Electric Refrigeration
Automatic Super-Fast Freezing
Automatic Cold Storage
Automatic 40 lbs. to 50 lbs. Food Compartment

\$10.00 will put any Kelvinator in your home (As Low as \$2.50 per week on balance).
"Made in Canada"

Albertan Describes Charm Of Southern Pacific Islands

Mr. D. E. Wilcox Spent Several Years in Samoa—
Found Natives Interesting and Intelligent—
Customs Strange

By LOTTIE C. DEMPSEY

MAY is like a shining white sail that catches the first summer winds and tugs at the imagination of the most

sluggish and settled folk; and when the moon is high, and the stars are very thick in a deep velvety sky, who does not turn his heart to far places? Something about the coming

of summer sends one's thoughts off to the languorous south; so that they come back laden with vague yearnings and unfulfilled desires. Even to those who know such strange countries as lie close to the coast there is a desire to return.

country as lies close to the equator there is a desire to return and feel again the beauty and dreamy loveliness that lingers in the land where it is always warm. Such is the feeling, at any rate, of Mr. D. E. Wilcox, of Leth-

bridge, who is now in Edmonton, from Samoa and other of the Navigator Islands of the Southern Pacific for 10, these many years, this worker for the Latter Day Saints church re-

Enough For Peace

great tropical moon; how exquisite are the white lilies that bloom only by night; and how strange are the songs and stories of the natives, drifting across the water to that soft society", New York, declared that, "if you can only get two per cent of the population of the world to assert in time of peace that they will not fight

Mr. and Mrs. Wilcox, pioneers of Southern Arizona, left Lethbridge in 1911 with three of their children, for

...where Mr. WOOD was to take charge of coconut plantations for the latter day saints. They spent some time on the beautiful island of Oahu, Hawaii, near Honolulu, where

Coming into the harbor of one of the islands, one had the feeling of different organizations came to say farewell to him. Campaign buttons with "2%" inscribed on them were distributed and two small "2%"

approaching a country of eternal greenness. A little back from the shores were the villages with their strangely-built native huts, the coconut and rubber plantations, and

The family soon found themselves

home in their new country. Close by the plantation ran a beautiful river, in the clear waters of which swimming was a daily practice. One of the most admirable traditions of the South is that a little lever moves a mass considerably greater than itself. This law applies to social phenomena as well. Great changes are wrought by determined leaders, usually very small in

"We thought diving for coins, as we had seen it done by native boys

...ing the passenger boats, quite a
rick; but when we tried it ourselves
in the water of our own river, we
found it not at all difficult; so that
we have now a fine collection of boats
and a fine collection of boats. (World
Tomorrow, April, 1891.)

Submitted by the Women's International League for Peace and Freedom.

Father And His Daughter Are Called Together

who guest in their homes on many occasions. Very different from the negro races, and from many other races of the south the Bannan people are, however, the best of all the negroes.

and a woman barrister from the Union of South Africa, was called to the English bar last evening. The high commissioner for South Africa, Sir Herbert Plumer, is also member.

Charles De Water, is also a member of the English bar.

"One day you would see a native with his hair quite white with some native lime he had massaged into it, in the following day he would rub it to the bar on the same evening as his daughter.

NEW MOSCOW

The tourists of an earlier day always spoke of going to old Moscow, today one is just as apt to hear of one going to new Moscow, and why?

diver for coral which was to be found close to the shore. The islands are in many cases old craters, with volcanoes still in existence among them. They were built in 1906. From the old 13th century Kremlin, golden domed now in Red Square seems new. Chekhov's "Cherry Orchard" is still given in Stanislavsky's Art theatre, but so also the study-

... Natives worked in the coconut groves, but took days off for feasting and holding their court, and for diving, so that life was not too strenuous.

tion of two millions. Today the old medieval capital is a place of factories, day nurseries and clubs, those with the great Lenin Mausoleum and the Museum of the Revolution hold

... was a czar, and he had his king man, who welcomed visitors and went with the chief on his visits, making speeches on his behalf. The news that he in Bamoa seemed to

evolved a system that did away with the old bugbear of public speaking. These talking men also told tales, and in many cases were clever enough to make use of their own native leaves and herbs for flavoring. Banquets had been known to start fierce village wars because one native called another a "nicia lava" (big

...the white man brought education into the country.

The sea was very beautiful, with many exquisitely colored fish. Sharks and whales were often seen and when diving in shark-infested water the

the incessant rain had worn
on. They meted out severe pun-
ishments for such offences as had
been committed against their many
customs and rituals. "They were par-
ticularly severe on those who had
naïve preferred to have a white man
along, as the shark shows a distinct
preference for the Anglo-Saxon. Mr.
Willcox spoke of the strange island
which rose out of the sea with a

Each village had its "beauty spot," or head girl, chosen by the people, to whom many favors were granted. The villages were built on a round high crust of natural, insurmountable wall of rock, and a single opening which could be used only at high tide. The villages

and who had the honor of pre-
siding "ava" for visitors. Each vil-
lage had its big house, to which visi-
tants or white men went upon
their arrival and were accorded a wel-
come.

BOYED CRICKET
With their splendid physiques, the natives easily picked up the game

white men, and were particularly fond of cricket. One chief had a team of forty. These native teams played for games among the islands, or sometimes to another village.

Although there are tarantulas and unpleasant spiders and lizards, and beetles such as bore through the coconuts and ruin the trees; in spite

were fond of practical joking and having impromptu entertainments at their great feasts, when salmon and beef were the choice meats. There were also great feasts of song, steady rains and terrific wind and electric storms; regardless of the fact that there are few whites in many parts, and the convenience of civilization are lacking, the life is

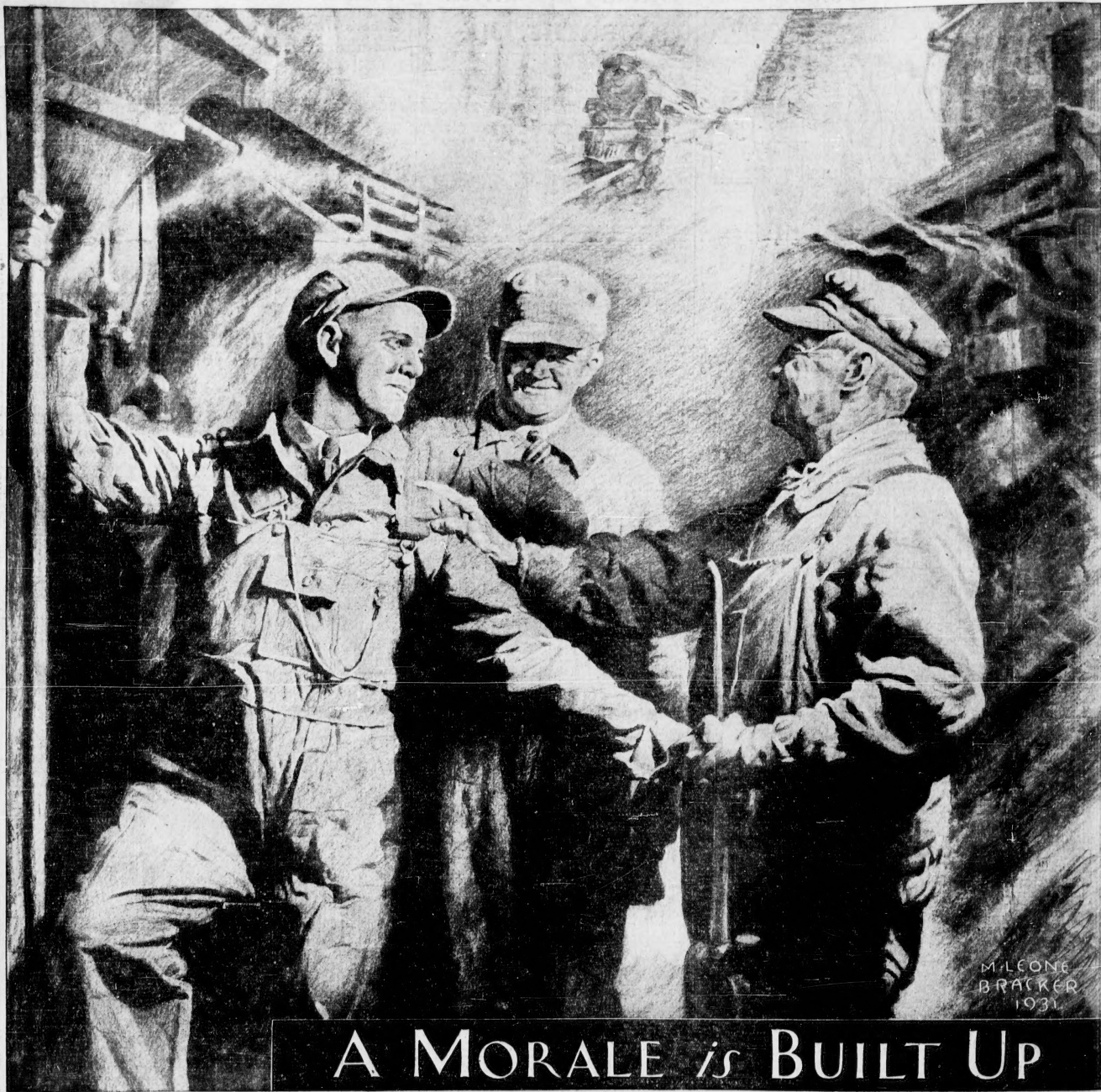
very pleasant; the flowers and shrubbery are fragrant and rich in coloring; the birds are brilliant and sing; the natives are interesting and friendly.

such as bread fruit, bananas, the moon is alone and the evening sky
were very delicious as cooked in is the most beautiful in the world!

Victorian Order Lays Plans For Annual Spring Canvass

PHONE 2-3-4-5-6

PHONE 2-3-4-5-6



MILCONE
BRACKER
1931

A MORALE *is* BUILT UP

CANADIAN PACIFIC TODAY

The Canadian Pacific Railway runs from the Atlantic to the Pacific Ocean. Its lines run from Vancouver and Victoria to Japan and China, and from Montreal, Quebec and Saint John to Great Britain and the Continent. It operates winter routes to the North American, the West Indies and Round the World summer routes to Norway a winter service to Bermuda, and a coastal service to Alaska. Its chaoteaux and hotels represent the latest word in comfort and luxury. Its telegraph service employs 225,000 miles of wire. Its express travellers' cheques are current all over the world. Canadian Pacific offices and agents are to be found everywhere.



THE third generation now joins the ranks of those who serve the road. Fifty years of character building becomes a guarantee of service. This the traveller feels and appreciates.

The struggle to build and maintain the road has welded together the men who make it. Canadian Pacific is

not just a company but is a part of the life-blood of its members and of Canada. Trackwalker, engineer, trainman, are blood brothers to the President, and the humblest employee feels this.

"Serve our country and you will serve the road," one of its Presidents has said. Canada and the road are one.

CANADIAN PACIFIC

1881 * FIFTIETH * ANNIVERSARY * 1931

Spectacular Comedy, Drama, and Dancing in Next Week's Programmes



Get a Real Garbage Can

Our Cans are solidly built — Automatic locking lids. Phone your order. Medium and large sizes.

\$4.00 and \$5.00

WE DELIVER

Norwood Sheet Metal Works

9508 - 111th Avenue Phone 72885



Beautiful the Grounds of Your Home With

Ideal Garden Furniture

The difference will surprise you. Beautiful pieces priced as low as \$1.50.

Estimates given on stepping stones—by hand and cement work of all kinds.

Our offer of 25 per cent discount on all orders will be continued until the end of the Paint-Up, Clean-Up, Plant-Up Campaign.

O. L. SVEEN

1823 Stony Plain Rd. Phone 42514

A Made-in-Edmonton Product

Also on view and for sale at the Edmonton Paint & Glass showrooms

Bulletin Want Ads Bring the Best Results



Haven't You Heard About It?

—Here's a Chance To Learn Something New! The

—Electrical—Cooking School

I'm Not Going to Miss a Single Session!

ELECTRICAL COOKING AND REFRIGERATION SCHOOL Memorial Hall

May 4, 5, 6, 7, and 8 at 8 p.m.

Afternoon Session, May 6 and 8 at 3 p.m.

ELECTRICAL COOKING DEMONSTRATION

ELECTRICAL REFRIGERATION DEMONSTRATION

MANY STARS IN CAPITOL FILM OPENING TODAY

William Haines in "A Tailor Made Man" Well Supported

If you can picture William Haines as a wolf in sheep's clothing you will have some idea of the fun in store for those who are the cinematic treat at the Capitol in the Princess Theatre today.

In this characterful picture, Haines is the one intangible who embodies the spirit of the man who is a fun-loving, care-free, and carelessly gay and financially successful. He starts out as an innocent little party promoter but ends up as a well-to-do commercial world.

The picture is based on the play of the same name which enjoyed a long run at the Capitol & Harris Theatre, New York, in 1935.

Dorothy Jordan, who starred as the virtuous wife of "Minn and Bill," has the leading female role. Joseph Campbell, the well-known stage actor, plays the part of the "Papa" (father).

William Austin, Jack Kelly and Hilda Hagen, also give some good parts.

Early Californian Days Re-enacted in Princess Film

A combination that has proven successful screen entertainment are re-enacted in "The Lady" the production starring Richard Barthelmess which will be at the Princess Theatre tomorrow.

This combination is that of Barthelmess and Frank Lloyd who directed "Weary River," "The Young Man in the White Hat," and "The Sign of the Cross." The picture has been breaking box office records everywhere and has established itself as the greatest Barthelmess hit since "The Painted Lady" hit.

The story concerns early California in the days of Francisco. Barthelmess, a young man, and his wife, a young woman, are in the middle of a romance when Barthelmess is called to the office of a prominent citizen. He is a young man who is a good friend of the citizen's son. The citizen's son is a young man who is a good friend of Barthelmess's.

Famous Gardens Of Monte Carlo In Princess Offering

The famous gardens of Monte Carlo were re-enacted in "The Princess" which is the latest offering of the Princess Theatre.

These gardens, with their terraces, fountains and flower beds, are the most beautiful in the world. They are the gardens of the Prince of Monaco, and they are the gardens of the Princess Theatre.

PROBLEMPLAY FORMS THEME AT EMPRESS

"Kept Husbands" Offers Modern Solution of Life Today

For the first time in the history of the cinema, a picture has been made which offers the modern solution of life today. It is a picture which is a modern solution of life today. It is a picture which is a modern solution of life today.

CHICAGO STORY IS SENSATION

"Dance Fools, Dance" At Monarch, Daringly Spectacular

"Dance Fools, Dance" which will open Monday at the Monarch Theatre, is a picture which is a modern solution of life today. It is a picture which is a modern solution of life today.

COLMAN IS GAY DEVIL IN NEW RIALTO FILM

As Good as His Role in "The Devil To Pay" Critics

There opened at the Rialto Theatre on Friday a picture named "The Devil To Pay" with a cast including Ronald Colman and Loretta Young.

Higher cinematic science points have led to high hopes of a picture considerably above the average. With expectations are around that it is apt to be a disappointment.

THE MAN A DOG MACKARAHL

The picture is a modern solution of life today. It is a picture which is a modern solution of life today.

Modern Cops Not Capt In Film

The picture is a modern solution of life today. It is a picture which is a modern solution of life today.

CHICAGO STORY IS SENSATION

"Dance Fools, Dance" At Monarch, Daringly Spectacular

"Dance Fools, Dance" which will open Monday at the Monarch Theatre, is a picture which is a modern solution of life today. It is a picture which is a modern solution of life today.

"Pop" Shady Is Real Old Time Vaudevilian

One of the old school of vaudeville, a direct link with the vaudeville of the past, and with such success, is the picture "Pop Shady" which is the latest offering of the Rialto Theatre.

The picture is a modern solution of life today. It is a picture which is a modern solution of life today.

THE MAN A DOG MACKARAHL

The picture is a modern solution of life today. It is a picture which is a modern solution of life today.

Modern Cops Not Capt In Film

The picture is a modern solution of life today. It is a picture which is a modern solution of life today.

CHICAGO STORY IS SENSATION

"Dance Fools, Dance" At Monarch, Daringly Spectacular

"Dance Fools, Dance" which will open Monday at the Monarch Theatre, is a picture which is a modern solution of life today. It is a picture which is a modern solution of life today.



Showing Today To Thursday

The Smartest of all Modern Comedies!



MABEL GOLDWIN PRESENTS

Ronald Colman

"THE DEVIL TO PAY"

LORETTA YOUNG

A delight for those who enjoy the modern solution of life today. It is a picture which is a modern solution of life today.

THE MAN A DOG MACKARAHL

The picture is a modern solution of life today. It is a picture which is a modern solution of life today.

Modern Cops Not Capt In Film

The picture is a modern solution of life today. It is a picture which is a modern solution of life today.

CHICAGO STORY IS SENSATION

"Dance Fools, Dance" At Monarch, Daringly Spectacular

"Dance Fools, Dance" which will open Monday at the Monarch Theatre, is a picture which is a modern solution of life today. It is a picture which is a modern solution of life today.

DREAMLAND

TODAY - MONDAY - TUESDAY

A picture cast in a thrilling

Richard Barthelmess

Mary Astor - Marion Nixon

The LASH

Dick's Most Colorful Role

Two-Act Comedy

Carlton - News

CAPITOL

TODAY MONDAY TUESDAY

A Beau Brummel by Night - A Pants Presser By Day

William Haines

A Tailor Made Man

MONARCH

COMING MONDAY

Joan Crawford

is at her best in this mad whirl from society to underworld.

DANCE FOOLS DANCE

LAST TIMES TODAY

The Famous Hit

"OUTSIDE THE LAW"

PRINCESS

COMING MONDAY

RICHARD BARTHELMESS

SON OF THE GODS

WITH CONSTANCE BENNETT

LAST TIMES TODAY

RICHARD DIN

"CIMARRON"

Don't Forget Your Fence!

During the Paint Up, Clean Up, Plant Up Campaign

A neat and attractive fence adds to the beauty of your home, and keeps out the neighbors' children and dogs, and even your neighbor's children.

Just phone us for an estimate on the material.

The prices are certainly reasonable.

W. H. CLARK CO. LTD.

Phones 23365 - 23366 100 Street, Edmonton

CITY of EDMONTON

LIGHT & POWER DEPT.

LAUREL AND HARDY

in their latest comedy sensation

"Chickens Come Home"

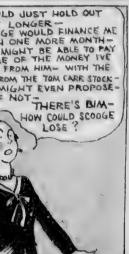
JOHNNY FARRELL

once famous golf champion, in "DUFFER SWINGS"

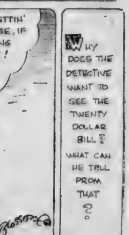
All cities, and non-cities, in, should see this excellent series



By Smith



By Blosser



By Sol Hess



By Willard



By MYRTLE MEYER ELDRIDGE

[illegible]

By Gray



**BASEMENT BARGAIN SECTION,
9:30 SPECIAL. 49c**

EDMONTON, ALBERTA ALBERTA'S OLDEST NEWSPAPER SATURDAY, MAY 2, 1931.



THE NEBBS

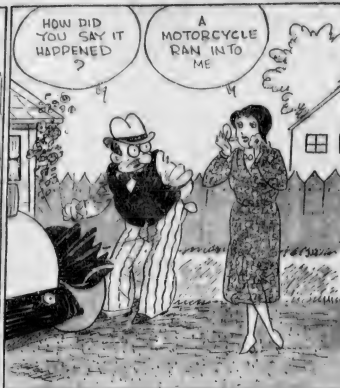
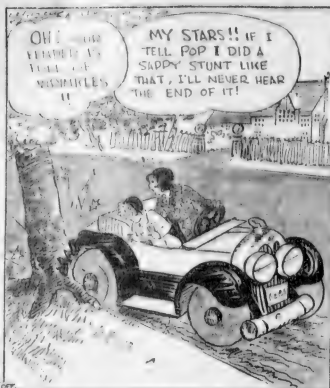
Rudy's Pride'll Ruin Him

By SOL HESS



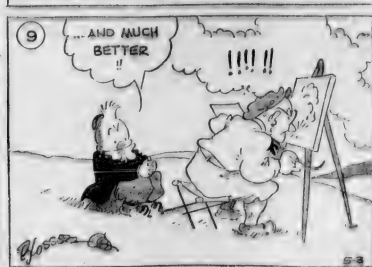
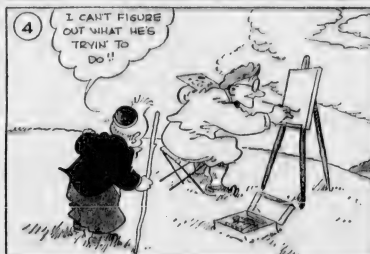
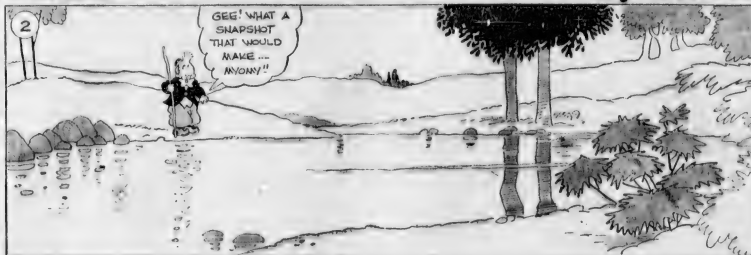
5-3

By
HOOB CLEW
REG. U.S. PAT. OFF.



FRECKLES AND HIS FRIENDS

By Blosser



And here's another Bulletin
Daily Feature the youngsters like—

Freckles and His Friends

AN EDMONTON BULLETIN DAILY FEATURE

—the greatest "Kid" Feature
published in any newspaper today.



May 3. GumpKey

OLD DOC YAK





OUR BOARDING HOUSE

By Ahern



Ask the Junior Members
of Any Family About

Little Orphan Annie — By Harold Gray

AN EDMONTON BULLETIN DAILY FEATURE

It's the best Kiddie Strip
that money can buy.



What is GRAPHOLOGY?

THE PSYCHOLOGY OF HANDWRITING

The study of Handwriting is a comparatively new approach to the mysterious and uncharted region of human psychology. Surely no frozen barrier reef ever guarded its secrets more jealously, or fever-ridden jungle baffled the explorer as obstinately as the strange continent lying beyond the frontier of the subconscious mind. Our natural habit of secretiveness makes it still more difficult to penetrate the fastnesses of the mind, because of a defensive attitude that employs a million artificial mannerisms, deliberately dissembling speech and action, which often deceive the author of them much more easily than they deceive other people. It is a survival of primitive instinct that prompts everyone of us, and tends to repress and keep in abeyance the higher gifts and faculties we might otherwise be able to develop with the greatest benefit to ourselves and to the world at large.

GRAPHOLOGY A SCIENCE

It is the subconscious self that tells the truth. It will have nothing to do with fraud and deception, and in the peculiarities of each individual's handwriting the subconscious mind most insistently asserts itself. Graphology, or the science of Handwriting, has nothing in common with Fortune Telling. "To every individual, nature has given a distinct sort of handwriting, as she has given him a peculiar countenance, voice and manner." This observation by the great Lord Beaconsfield was echoed by a Lord Chief Justice of England, during the course of a notable trial, "There is nothing in which men differ more than in handwriting." Andrienne, who will be in Edmonton for a limited time only, has developed her knowledge of handwriting psychology to a marvellous degree. An analysis of your handwriting will be an experience for you, distinctly out of the common. If you wish to avail yourself of her remarkable gifts, you should acquaint yourself thoroughly with the simple and easy conditions printed below.

Your Pen Answers These Questions and Many Others Every Time You Write!

1. Are You Talented?
2. Have You the Makings of a Successful Lover?
3. What Kind of Work Would You Be Most Likely to Succeed In?
4. Do You Suffer from an Inferiority Complex?
5. Are You a "Co-getter"?
6. What Temperamental Flaw Tends to Hinder You in Achieving Your Ambition?
7. Are You Quick Tempered—Even Tempered—Idealistic—Generous?

An Expert Analysis of Your Handwriting
By Andrienne Will Astonish You



A FEW APPRECIATIONS

Andrienne has been the recipient of many hundreds of letters of appreciation, a few extracts from which are here reproduced

"That Lady Read My Life Like a Book."
"She sure is a clever girl."

"Analysis Very Satisfactory"
"Your analysis of my handwriting was very satisfactory. You read my character like a book."

"... Talkies Perfectly with My Characteristics"
"It seems almost uncanny the way you read a person's nature. I don't think you missed anything. I am very pleased to have this analysis and shall prize it. You surely are an artist in your line."

"Just Hit the Nail on the Head"
"You enumerated my most prominent characteristics as well as I could have done myself."

"All My Friends Agree That You Told Me Right"
"I would not have credited it if I had not sent my handwriting and had an Andrienne analysis."

"Science Overlaid With Art... Your Wonderful Powers"
"Sincerest appreciation. You might have lived with me for years... you have been very tender with my failings, probably through some indication of my struggles with them."

READ THE CONDITIONS
PRINTED BELOW,
AND ASK—



ANDRIENNE

To Get An Analysis of Your Handwriting By
Andrienne the Conditions Must Be Complied With



1. Every classified advertiser who orders a classified advertisement of at least 100 words accompanied by cash, is entitled to a character analysis of his or her handwriting.
2. Writing should be perfectly natural and a writer may write anything.
3. Some of the following ones will be run in the paper under pen names.
4. Enclose or bring with the Ad. a sample of handwriting in ink, not more than forty words and a self-addressed stamped envelope.
5. All will receive private replies wherever possible, including those whose analysis appeared in the paper.

50c

50c

USE THIS FORM

Subscription Order Form

Circulation Dept.
Edmonton Bulletin,
Gentlemen:

I am attaching my remittance for sixty cents. Please instruct your carrier boy to deliver a Copy of the Edmonton Bulletin daily for a period of four weeks and thereafter at the rate of fifteen cents per week unless ordered discontinued.

Name

Address

Phone

NON-SUBSCRIBERS—

Those who are not already subscribers to the Bulletin, and who do not wish to avail themselves of the Classified Advertising offer, can obtain a handwriting analysis from Andrienne by remitting four weeks' subscription to the Bulletin (60c) in advance.

NOTE: Handwriting specimens submitted to Andrienne for Analysis MUST be accompanied by either Classified Ad. with remittance to cover insertion (not less than 50c) or by Subscription Form with remittance to cover Four Weeks' Subscription.

Edmonton Bulletin
AN INDEPENDENT NEWSPAPER IN PUBLIC SERVICE

THIS OFFER OPEN TO SUBSCRIBERS AND NON-SUBSCRIBERS ALIKE

Bulletin Classified Advertising Rates

1 time per line 10c
3 times consecutive per line 30c
6 times consecutive per line 60c
No ads taken for less than 25c

SPECIAL RATES

NOW IN EFFECT

Snap Ads. 4 lines six consecutive times 50c

Rental Ads. 3 lines six consecutive times 50c

Count Six Words to a Line

Never a Dull Moment with the "BULLETIN"

The "BULLETIN'S" Selection of FEATURE WRITERS Includes the Cream of the World's Newspaper Talent . . .



Each Issue a Wealth of Journalistic Achievement that will be your pleasure to enjoy by Subscribing TODAY!

Here Are The Reasons—

FOR THE WOMEN

Beauty Culture,
Dorothy Dix,
Fashions,
"Your Baby and Mine,"
Club Activities,
Dept. Store Advt.,
Health Talks,
Interesting Novels.

FOR THE CHILDREN

Four Pages Colored Comics,
A Page of Comics Daily,
Bedtime Stories,
Things to Make,
Puzzles,
Short Stories,
Sonny Sayings,
Daily Cartoons.

FOR THE MEN

Markets and Finance
Arthur Brisbane,
Pungent Editorials,
Ripley Cartoons,
Two Sport Pages Daily,
Dominion News,
Provincial News,
Pictorial Page.

"Edmonton's Own Newspaper"

News, Features and Service . . . no matter how you figure it . . . you get it all in "THE BULLETIN" . . . an Independent Newspaper in Public Service

Edmonton Bulletin
AN INDEPENDENT NEWSPAPER IN PUBLIC SERVICE

CIRCULATION DEPARTMENT

PHONE 2-6-1-2-1